# Robert Fraher, MFA

CURRICULUM VITAE

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#### **EDUCATION**

# **Doctor of Philosophy in Design ABD**

- > University of Minnesota-Twin Cities, College of Design
- > Dissertation completion expected 2024

# Master of Fine Arts in Graphic Design

- > Interactive Design emphasis
- > University of Minnesota-Twin Cities, College of Design, 2010
- Thesis: "Interactive design and digital media for individual expression and community involvement"

## **Bachelor of Science in Interactive Digital Media Design**

University of Minnesota-Twin Cities, College of Continuing Education, 2006

## **Specialized Associate in Recording Engineering**

Full Sail Center for the Recording Arts, 1995

# ACADEMIC APPOINTMENTS

### **University of Wisconsin-Stout**

- > Professor, School of Art & Design
- > 7/2020-present
- > Research Fellow
- > 8/2020-12/2020
- > Associate Professor, School of Art & Design
- > 7/2015-7/2020
- Dahlgren Professor
- > 7/2018-6/2019
- > Program Director, Graphic Design and Interactive Media
- > 5/2017-5/2018
- Graduate Faculty Member, Graduate School
- > 1/2012-present
- Assistant Professor, School of Art & Design
- > 8/2011-7/2015

## **University of Minnesota-Twin Cities**

- Graduate Instructor, Research Assistant, & Teaching Assistant
- > 9/2007-6/2010

#### **WORK EXPERIENCE**

# Antidote X, Inc.

- > Interactive Designer & Flash Developer
- > 8/2010-6/2011

#### Medtronic, Inc.

- > Interactive Designer & Creative Producer
- > 9/2002-9/2007

#### **GT Media**

- > Audio Engineer
- > 9/2000-9/2001

# **Tilting at Windmills Theater**

- Sound Designer
- > 3/2000-9/2000

### **Premier Cruise Lines**

- > Stage Manager
- > 1/1996-3/1997

# TEACHING EXPERIENCE

#### **University of Wisconsin-Stout**

- > DES-800 Design Seminar II (thesis development)
- > DES-730 Critical Issues in Design Education and Practice
- > DES-496 Visual Language Design
- > DES-456 JavaScript for Aesthetic Experience
- > DES-385 Advanced Interactive Design
- > DES-371 Interactive Media Design
- > DES-370 User Experience Design
- > DES-325 Introduction to Web Design
- > DES-220 Introduction to 2D Digital Imaging

## **University of Minnesota-Twin Cities**

- > DHA2385 Design and Factors of Human Perception
- > DHA1111 Creative Problem Solving, assistant taught
- > DHA1101 Introduction to Design Thinking, assistant taught

## **ARTIST RESIDENCIES**

International Brazilian Opera Company, Brasília, Brazil, 5/1/2019–5/10/2019

Despina, Rio de Janeiro, Brazil, 4/1/2019-5/1/2019

AGA Lab, Amsterdam, Netherlands, 6/1/2018-6/15/2018

Standard Projects Studio, Hortonville, Wisconsin, 5/28/2016-6/11/2016.

Standard Projects Studio, Hortonville, Wisconsin, 8/8/2015–8/15/2015.

#### **HONORS & AWARDS**

#### Personal

- > Feature of the Day, CSS Light, 2022
- > Star Award, CSS Winner: Awarding & Showcasing, 2022
- > Honorable Mention, Awwwards, 2020
- > Feature of the Day, CSS Light, 2020
- > Sabbatical, 2019
- > Dahlgren Professorship, 2018
- > Star Award, CSS Winner: Awarding & Showcasing, 2017
- > Projects We Love, Kickstarter, 2017
- > Site of the Day, French Design Index, 2016
- > Star Award, CSS Winner: Awarding & Showcasing, 2016
- Visiting Professor, German Academic Exchange Service
   Strategic Partnership Program, 2016
- > French Mention Award, French Design Index, 2014
- Best Designs Award, Cool Home Pages: Design Inspiration, 2012
- Outstanding Teaching Award, College of Arts, Humanities and Social Sciences, University of Wisconsin-Stout, 2012
- First Place Award, SpaceTime Interactive Works Student Competition, Association for Computing Machinery's Special Interest Group on Graphics and Interactive Techniques, 2009
- Nominee, Mary Hoover Award for Graduate Teaching Excellence, 2009

# **HONORS & AWARDS**

Continued

#### Student

- Amanda Piotrowski, Feature of the Day, CSS Light, 2023
- > Amanda Piotrowski, Site of the Day, CSS Nectar, 2023
- > Amanda Piotrowski, Feature, CSS Reel, 2023
- › Brian Happel, Home Page Feature, One Page Love, 2021
- Brian Happel, Silver Medal, Website Design, Innovation
   Center for Design Excellence, 2020
- Asa Giannini, Featured Site, CSS Light, 2019
- Megan Luedke, Silver Medal, Website Design, Innovation
   Center for Design Excellence, 2018
- > Asa Giannini, Home Page Feature, One Page Love, 2018
- > Noah Delagardelle, Home Page Feature, One Page Love, 2017
- Mary Rohl, Nominee, CSS Winner: Awarding & Showcasing, 2015
- > Kat Manor, Nominee, CSS Winner: Awarding & Showcasing, 2014
- > Dennis Sengthong, Nominee, CSS Design Awards, 2014
- Student Showcase Award, iDEAS\_13, International Digital Media and Arts Association, 2013
- Jacob Ferge, Nominee, Site of the Day, Best Web Design Award: The Best Web Sites in the World, 2013
- Krista Farrell, Winner, Above the Fold Awards, Student Design Competition, 2012

# SCHOLARSHIP & CREATIVE PRODUCTION

The work contained in this section is a collection of exhibited, published and presented research in the field of design and related areas of study. All work has been refereed. Asterisk (\*) indicates peer-reviewed publication. Underline indicates solo presenter. Scope is indicated where applicable (International, National, etc.).

#### **Juried Exhibitions**

**Fraher, R.**, & Brantmeier, T. (2020). Constant shower video demo. *Exhibition Audiovisual*, Sound, Image and Interaction Design Symposium 2020, 9/4/2020, Madeira, Portugal. *International* 

Fraher, R. (2016). The quality without a name.

- Cinesonika 5, Ball State University, 9/30/2016–10/2/2016, Muncie, Indiana. International
- Celebration & Contemplation: Exposition of the 10th International Conference on Design & Emotion, The Design & Emotion Society, 9/29/2016–9/30/2016, Amsterdam, Netherlands. International

Continued: Juried Exhibitions

Fraher, R. (2015). Interwebs killed the video star.

- > Fabulous Florals and Fine Art, Janet Carson Gallery, 1/14/2016-1/17/2016, Eau Claire, Wisconsin. Regional
- iDEAS\_15: Breaking Barriers, International Digital Media and Arts Association 2015 conference, 10/21/2015– 10/24/2015, Johnson City, Tennessee. International

### Fraher, R. (2015). Untitled.

- Art, Science, Innovation: 7th Annual Espacio Enter Exhibition, Tenerife Espacio de las Artes, 12/4/2015– 12/13/2015, Santa Cruz de Tenerife, Spain. International
- iDEAS\_15: Breaking Barriers, International Digital Media and Arts Association 2015 conference, 10/21/2015– 10/24/2015, Johnson City, Tennessee. International

Fraher, R. (2015). Graceful form. *iDEAS\_15: Breaking Barriers*, International Digital Media and Arts Association 2015 conference, 10/21/2015–10/24/2015, Johnson City, Tennessee. *International* 

Fraher, R. (2015). Context is king. *Geometry*, Hera Gallery, 9/12/2015–10/10/2015, Wakefield, Rhode Island. *National* 

Fraher, R. (2012). The online portfolio of Robert Fraher. *iDEAS\_12: A Retrospective*, International Digital Media and Arts Association 2012 conference, 11/8/2012–11/11/2012, Miami, Florida. *International* 

Fraher, R. (2012). An (ec)centric self-portrait.

- Art, Science, Innovation: 5th Annual Espacio Enter Exhibition, Tenerife Espacio de las Artes, 11/29/1203– 12/1/2013, Santa Cruz de Tenerife, Spain. International
- > Self Portraits, The Fine Arts Center of Hot Springs, 10/5/2012-10/27/2012, Hot Springs, Arkansas. Regional

Fraher, R. (2009). No horse in particular. *Accessibility 2009: Cross Currents*, Sumter County Gallery of Art, 10/16/2009–11/13/2009, Sumter, South Carolina. *Regional* 

Hokanson, B., & **Fraher, R.** (2009). + (plus) creativity system. Design Showcase. Association for Educational Communications and Technology Annual Conference, 10/27/2009–10/31/2009, Louisville, Kentucky. *International* 

Continued: Juried Exhibitions

Fraher, R. (2009). Typespace v.1.

- > Typography Art, Heyde Center for the Arts, 1/4/2016–2/9/2016, Chippewa Falls, Wisconsin. Regional
- SpaceTime Interactive Works Student Competition.
   Association for Computing Machinery's Special Interest Group on Graphics and Interactive Techniques Annual Conference and Exhibition, 8/3/2009-8/7/2009, New Orleans, Louisiana. International

Fraher, R. (2009). The sonic locator. *Sound of It*. Garage Art Gallery, 4/10/2009, San Diego, California. *National* 

#### **Invited Exhibitions and Performances**

Fraher, R. (2019). Feminista de Despina. *Senado Tomado #7*. Despina, 4/26/2019, Rio de Janeiro, Brazil. *International* 

Fraher, R. (2018). AGA June 2018. Sex, Guns, & Motif. AGA Lab, 6/26/2018, Amsterdam, Netherlands. International

Fraher, R. (2015). Cirque d'été réduite. *Black Mountain School Faculty Film Series Screenings*. The Match Factory, 6/8/2016, Hortonville, Wisconsin. *Regional* 

Fraher, R. (2015). Untitled. School of Art & Design Faculty Exhibition. University of Wisconsin-Stout, 1/26/2015–2/20/2015, Menomonie, Wisconsin. Regional

Fraher, R. (2014). An (ec)centric self-portrait. *Illuminative:* The Art of Academia, L.E. Phillips Memorial Public Library, 6/2/2014-9/2/2014, Eau Claire, Wisconsin. *Regional* 

Fraher, R. (2014). The online portfolio of Robert Fraher: LITE. *School of Art & Design Faculty Exhibition*. University of Wisconsin-Stout, 1/30/2014-3/10/2014, Menomonie, Wisconsin. *Regional* 

Fraher, R. (2013). Cursor dynamics, v.1 & v.2. School of Art & Design Faculty Exhibition. University of Wisconsin-Stout, 1/24/2013–2/21/2013, Menomonie, Wisconsin. Regional

Continued: Invited
Exhibitions and
Performances

Fraher, R. (2011). Dynamic iconography, v.1-v.5.1.

- School of Art & Design Faculty Exhibition. University of Wisconsin-Stout, 12/1/2011-2/9/2012, Menomonie, Wisconsin. Regional
- School of Art & Design Faculty Exchange Exhibition.
   Bowling Green State University, 10/19/2011–11/11/2011,
   Bowling Green, Ohio. Regional

#### **Media Publications**

\*Fraher, R., & Brantmeier, T. (2020). Constant shower video demo. *Exhibition Audiovisual*, Sound, Image and Interaction Design Symposium 2020. Retrieved September 4, 2020 from https://www.youtube.com/watch?v=tbq1HKLttw4.

Fraher, R., & Peterson, J. (2019). Factors related to opportunities for collaboration in maker spaces. In D. Jones-Davis (Ed.), *Nation of Makers Conference 2019 Agenda*. Retrieved August 13, 2019 from https://www.youtube.com/watch?v=Y0p4hVEbwy4. *National* 

\*Fraher, R., & McCarthy, S. (2010). No horse in particular: Video demo and commentary. Aspect: The Chronicle of New Media Art, 15.

\*Fraher, R. (2009). A requiem to modernism: The future has arrived: interactive composition. *Multi: The Rochester Institute of Technology Journal of Diversity and Plurality in Design*, 2(2), supplementary files.

#### **Book Chapters**

\*Hokanson, B., & **Fraher, R.** (2018). Narrative structure, myth and cognition for instructional design. In J. Grimaud, T. Harding, & R. E. West (Eds.), *Narrative in instructional design*. Retrieved April 16, 2018 from https://idnarrative.pressbooks.com/chapter/chapter-1.

## **Journal Articles**

\*Fraher, R., & DeArmond, A. (2019). Advancing the curriculum: Logical programming for graphic designers. *The Journal of Applied Instructional Design* 8(1), 14–22.

Continued: Journal Articles

- \*Fraher, R., Frazier, P., Hokanson, B., & Greer, C. (2013). Toward an interactive digital media-based therapeutic modality. *The International Digital Media and Arts Association Journal* 9(2), 6–13.
- \*Fraher, R., & Martinson, B. (2011). Process and pedagogy in undergraduate graphic design education. *The Design Journal* 14(4), 390–412.
- \*Fraher, R., & Martinson, B. (2009). A requiem to modernism: The future has arrived. *Multi: The Rochester Institute of Technology Journal of Diversity and Plurality in Design*, 2(2), 13–24.

Hokanson, B., & **Fraher, R.** (2008). Narrative structure, myth and cognition for instructional design. *Educational Technology*, 49(1), 27–32.

#### **Conference Papers**

- \*Karbowski, A. & Fraher, R. (2021). Designed epistemology. In L. Cruickshank, R. Galabo, D. Perez, B. Gisclard, S. Bofylatos, M. Mortati, L. Valentine & J. Hwang (Eds.), 14th International Conference of the European Academy of Design, Safe Harbours for Design Research. Retrieved January 14, 2022 from https://www.proceedings.blucher.com.br/article-details/designed-epistemology-36938.
- \*Fraher, R. (2020). Synchronized multi-channel audio for multi-user augmented reality. In N. Correia, D. Cabral, & R. Masu (Eds.), Sound, Image and Interaction Design Symposium 2020 Proceedings. Retrieved September 4, 2020 from https://siids.arditi.pt/proceedings2020. International
- \*Fraher, R. (2016). Community in collaborative maker spaces. In P.M.A. Desmet, S.F. Fokkinga, G.D.S. Ludden, N. Cila, & H. Van Zuthem (Eds.), Celebration & Contemplation: Proceedings of the 10th International Conference on Design & Emotion (pp. 657–664). Amsterdam: The Design & Emotion Society. International

Continued: Conference Papers

- \*Fraher, R. (2015). The tale of two initiatives: Reflective practice for collegial discourse in design education and the global studio model. In C. Barrett (Ed.), *Proceedings of the 2014 Creating\_Making Forum* (pp. 139–143). Norman: University of Oklahoma. *National*
- \*Fraher, R. (2013). Production-composition-audience (PCA) analysis methodology and pilot study. In T. Bussey (Ed.), University & College Designers Association Design Education Summit 2013 Proceedings (pp. 172–185). Smyrna: University & College Designers Association. National
- \*Fraher, R. (2012). Cursor dynamics: Aesthetic exploration of the bubble cursor. In S. Gueddana & J. Laaksolahti (Eds.), Proceedings of the Nordic Conference on Human-Computer Interaction 2012 (pp. 765–766). New York: ACM. International
- \*Fraher, R., & Boyd-Brent, J. (2010). Gestalt theory, engagement and interaction. In A. Voida & S. Voida (Eds.), Proceedings of the Association for Computing Machinery's Special Interest Group on Computer-Human Interaction Conference on Human Factors in Computing Systems 2010 Extended Abstracts (pp. 3211–3216). New York: ACM. International
- \*Fraher, R., & Hokanson, B. (2008). Dynamic space: A learning tool for creating interactive concept maps. In M. Simonson (Ed.), Proceedings of the Association of Educational Communications and Technology 2008

  Conference (pp. 250–255). Bloomington: AECT. International
- \*Fraher, R. (2008). Mythology as metaphor for human-computer interaction. In B. Matthews & J. Buur (Eds.), Proceedings of the Student Interaction Design Research Conference 2008 (pp. 118–123). Sønderborg: University of Southern Denmark. International
- \*Fraher, R. (2008). A case study of an experimental online interface. In B. Matthews & J. Buur (Eds.), *Proceedings of the Student Interaction Design Research Conference 2008* (pp. 75–80). Sønderborg: University of Southern Denmark. *International*

# SCHOLARSHIP & CREATIVE PRODUCTION Continued

#### **Conference Abstracts**

- \*Fraher, R. (2022). Seeing the Wonder: A theoretically grounded photo journaling activity. In G. Cox & M. Wakim (Eds.), International Death, Grief and Bereavement Conference 2022 Agenda. Retrieved June 8, 2022 from https://www.uwlax.edu/ex/dgb/agenda. International
- \*Fraher, R., & Peterson, J. (2019). Factors related to opportunities for collaboration in maker spaces. In D. Jones-Davis (Ed.), Nation of Makers Conference 2019 Agenda. Retrieved June 17, 2019 from https://www.nomcon.org/conference-agenda-2019. National
- \*Fraher, R. (2015). Antithesis, a strategy for developing critical design perspectives and creative solutions. In B. Maher & J. Proctor (Eds.), *International Digital Media and Arts Association Conference 2015 Abstracts*. Retrieved November 30, 2015 from http://www.idmaajournal.org/2015/05/call-for-papers-2015-annual-conference.
- \*Sakellion, Y., & **Fraher, R.** (2015). Reflections on undergraduate student motivation for dissemination. In B. Maher & J. Proctor (Eds.), *International Digital Media and Arts Association Conference 2015 Abstracts*. Retrieved November 30, 2015 from http://www.idmaajournal.org/2015/05/call-for-papers-2015-annual-conference.
- \*Fraher, R. (2014). The tale of two initiatives: Reflective practice for collegial discourse in design education and the global studio model. In C. Barrett (Ed.), 2014 Creating\_Making Forum Program (pp. 48) Norman: University of Oklahoma. National
- \*Fraher, R. (2013). Production-composition-audience (PCA) analysis methodology and pilot study. In T. Bussey (Ed.), University & College Designers Association Design Education Summit 2013 Abstracts (pp. 45) Smyrna: University & College Designers Association. National

Continued: Conference Abstracts \*Fraher, R., & Hokanson, B. (2008). Dynamic space: A learning tool for creating interactive concept maps. In S. Smaldino & A. Donaldson (Chairs), Agenda for the Association of Educational Communications and Technology 2008 Conference (pp. 65). Bloomington: AECT. International

#### Refereed Presentations

Fraher, R., Fugueiredo de Lima, L., Nikoo, N., Bassanesi, C., & Brantmeier, T. (2023, November). Web-Based Interactive Art for Equity, Diversity, and Inclusion Activism. *Paper presented at the IV Colóquio de Pesquisa em Design e Arte*, Fortaleza, Brazil. *International* 

Fraher, R., Beck, D., Griffey, J., Nelson, & M., Richison, M. (2013, November). Traditional and emerging ideas in interactive media curriculum. *Paper presented at the International Digital Media and Arts Association 2013 conference, Laguna Beach, California. International* 

Fraher, R., Frazier, P., Hokanson, B., & Greer, C. (2012, November). Therapeutic potential of interactive digital media. Paper presented at the International Digital Media and Arts Association 2012 conference, Miami, Florida.

Hokanson, B., Fraher, R., Goncu, G., Helle, K., & Sakaimbo, N. (2009, March). Reflections on pedagogy in creativity training. Paper presented at the American Creativity Association 2009 conference, Philadelphia, Pennsylvania.

Fraher, R. (2008, October). A requiem to modernism: The future has arrived. *Photography presented at Outside the Frame: Kendall Colloquium on Art and Design, Grand Rapids, Michigan. National* 

#### **Exhibition Proceedings**

Fraher, R. (2015). Untitled. *Art, Science, Innovation: 7th Annual Espacio Enter Exhibition proceedings*. Retrieved December 4, 2015 from http://www.espacioenter.net/2015/ART\_SCIENCE\_INNOVATION\_netart.htm. Santa Cruz de Tenerife: ARTECHMEDIA.

Continued: Exhibition Proceedings

Top four publications listed for each entry. Additional publication URLs available upon request. Fraher, R. (2013). An (ec)centric self-portrait. *Art, Science, Innovation: 5th Annual Espacio Enter Exhibition proceedings.* Retrieved January 13, 2014 from http://www.artechmedia.org/espacioenter/2013/Art\_Science\_Innovation\_netart\_b. htm. Santa Cruz de Tenerife: ARTECHMEDIA.

Fraher, R. (2009). Typespace v.1. Association for Computing Machinery's Special Interest Group on Graphics and Interactive Techniques 2009 SpaceTime Student Competition and Exhibition catalog (pp. 3). New York: ACM.

#### **Industry Publications**

**Fraher, R.**, Nikoo, E., Lima, L., & Brantmeier, T. (2020). As Feministas de Despina / The Feminists from Despina.

- Awwwards. Retrieved 11/17/2022 from https://www.awwwards.com/sites/as-feministas-de-despina-1.
- CSSDesignAwards. Retrieved 11/17/2022 from https:// www.cssdesignawards.com/sites/as-feministas-dedespina/42350.
- > CSSLight. Retrieved 11/14/2022 from https://www. csslight.com/website/54588/As-Feministas-de-Despina.
- > CSSWinner. Retrieved 11/15/2022 from https://www. csswinner.com/details/as-feministas-de-despina/16707.

Fraher, R., & Brantmeier, T. (2020). Constant shower.

- Awwwards. Retrieved 2.21.20 from https://www. awwwards.com/sites/constant-shower.
- > CSS Light. Retrieved 2/29/2020 from https://www.csslight.com/website/32862/Constant-Shower.
- One Page Love: The Ultimate Collection of One Page Websites. Retrieved 3/2/2020 from https://onepagelove. com/constant-shower.
- CSS Winner: Awarding & Showcasing. Retrieved 2/18/2020 from https://www.csswinner.com/details/ constant-shower/14292.

Continued: Industry
Publications

\*Fraher, R. (2016). My fancy new website.

- One Page Love: The Ultimate Collection of One Page Websites. Retrieved 8/14/2017 from https://onepagelove. com/robert-fraher-2.
- > CSS Winner: Awarding & Showcasing. Retrieved 8/14/2017 from http://www.csswinner.com/details/my-fancy-newwebsite/11775.
- > CSS Light. Retrieved 8/14/2017 from http://www.csslight.com/website/20400/My-Fancy-New-Website.
- CSS Reel. Retrieved 8/14/2017 from http://cssreel.com/ Website/my-fancy-new-website.

#### \*Fraher, R. (2016). See me in the wonder.

- One Page Love: The Ultimate Collection of One Page Websites. Retrieved 4/26/2017 from https://onepagelove. com/see-me-in-the-wonder.
- CSS Winner: Awarding & Showcasing. Retrieved
   4/26/2017 from http://www.csswinner.com/details/seeme-in-the-wonder/11421.
- > CSS Light. Retrieved 4/26/2017 from http://www.csslight.com/website/19546/See-Me-in-the-Wonder.
- CSS Mania. Retrieved 4/26/2017 from http://www.cssmania.com/galleries/2017/04/10/see-me-in-the-wonder.

### \*Fraher, R. (2016). The quality without a name.

- > French Design Index. Retrieved 5/23/2016 from http://www.frenchdesignindex.com/design-index-11261.
- > One Page Love: The Ultimate Collection of One Page Websites. Retrieved 3/17/2016 from https://onepagelove. com/the-quality-without-a-name.
- CSS Design Awards. Retrieved 3/17/2016 from http:// www.cssdesignawards.com/sites/the-quality-without-aname/28025.
- > CSS Winner: Awarding & Showcasing. Retrieved 3/17/2016 from http://www.csswinner.com/details/the-qualitywithout-a-name/10297.

Continued: Industry
Publications

\*Fraher, R. (2015). Untitled.

- One Page Love: The Ultimate Collection of One Page Websites. Retrieved 3/1/2015 from https://onepagelove. com/untitled.
- > French Design Index. Retrieved 3/1/2015 from http://www.frenchdesignindex.com/design-index-9362.
- > CSS Light. Retrieved 3/1/2015 from http://www.csslight. com/website/10085/Untitled.
- > HTML5 Arena. Retrieved 3/1/2015 from http://www. html5arena.com/websites/view/6415/untitled.

#### \*Fraher, R. (2014). Student web awards.

- > French Design Index. Retrieved 7/1/2014 from http://www.frenchdesignindex.com/design-index-7378.
- > CSS Design Yorkshire. Retrieved 7/1/2014 from http:// www.css-design-yorkshire.com/june2014.html.
- CSS Garden. Retrieved 7/1/2014 from http://www.cssgarden.co.uk/profile/13058.
- > CSS Based. Retrieved 7/1/2014 from http://www. cssbased.com/showcase/11015/student-web-awards.

#### \*Fraher, R. (2012). The online portfolio of Robert Fraher.

- One Page Love: The Ultimate Collection of One Page Websites. Retrieved 8/8/2012 from http://www. onepagelove.com/robert-fraher.
- > Kreative Showcase. Retrieved 8/8/2012 from http:// www.kreativeshowcase.com/portfolio/robert-fraher.
- Cool Home Pages: Design Inspiration. Retrieved 8/8/2012 from http://www.coolhomepages.com/design-ideasdetail.html?id=11666.
- CSS Winner: Awarding & Showcasing. Retrieved 88/8/2012 from http://www.csswinner.com/details/ robert-fraher/3047.

#### **Commercial Applications**

**Fraher, R.**, & Fraher, L. (2020). Seeing the wonder [Mobile application software].

- > Apple App Store. Retrieved 6/22/2020 from https://apps.apple.com/us/app/id1517653848.
- > Google Play Store. Retrieved 6/22/2020 from https://play.google.com/store/apps/details?id=com. happylovestudios.stw.

# SCHOLARSHIP & CREATIVE PRODUCTION Continued

#### **Invited Presentations**

Philosophy and Creative Practice presented at Roda de Conversa (Conversation Wheel) as part of the Voa Brasilia Expo Mixmidia (Fly Brazil Multimedia Expo), ArquiBrasilia, Brasília, Brazil, 5/8/2019.

Processes and Technologies of Contemporary Web Design presented at Laboratório do Futuro, Universidade Federal do Rio de Janeiro, Rio de Janeiro, Brazil, 4/12/2019.

Emerging Trends in Interactive Design Practice panel discussion presented at Larsen Design, Minneapolis, Minnesota, 11/20/2013.

Is Print Dead panel discussion presented during the Professional Advisory Board Forum, School of Art & Design, University of Wisconsin-Stout, Menomonie, Wisconsin, 9/24/2012.

First Year Faculty Program Experience panel discussion presented at the New Instructor Workshop, Nakatani Teaching and Learning Center, University of Wisconsin-Stout, Menomonie, Wisconsin, 8/16/2012.

Interface Design presented at Emerging Digerati, Weisman Art Museum, Institute for New Media Studies, University of Minnesota-Twin Cities, Minneapolis, Minnesota, 2/5/2007.

Experimental Interfaces presented at Flash MN User Group meeting, St. Paul, Minnesota, 5/17/2006.

Deliberate Aesthetics in Interactive Design presented at Flash MN User Group meeting, St. Paul, Minnesota, 11/17/2004.

#### **Guest Lectures**

Reflective Practice presented in DES-700 Design Seminar I, University of Wisconsin-Stout, Menomonie, Wisconsin, 9/19/2022.

Visual Culture, the Media, and Their Role with Artists, presented in ART-145 The Practice of Art, University of Wisconsin-Stout, Menomonie, Wisconsin, 3/10/2014.

Continued: Guest Lectures

Contemporary Art as a Moving Target, presented in ART-145 The Practice of Art, University of Wisconsin-Stout, Menomonie, Wisconsin, 2/27/2013.

Sound and Interaction presented in ARTS5650 Advanced Sound Art, University of Minnesota-Twin Cities, St. Paul, Minnesota, 3/3/2009.

The Butterfly Project: Collaborative Design presented in DHA5341 Interactive Design, University of Minnesota-Twin Cities, St. Paul, Minnesota, 10/24/2005.

#### **GRANTS**

#### Research

(2023) Fraher, R. (PI) University of Wisconsin-Stout Department of Design, for professional development and research activities, \$750.

(2022) Fraher, R. (PI) University of Wisconsin-Stout College of Arts, Communication, Humanities, and Social Sciences, for professional development and research activities, \$1000.

(2020) Fraher, R. (PI) University of Wisconsin-Stout Chancellor's Office, for funding two research assistants, \$1000.

(2019) Fraher, R. (PI) University of Wisconsin-Stout Department of Design, for professional development and research activities, \$1362.

(2018) Fraher, R. (PI) University of Wisconsin-Stout Dahlgren Professorship, in recognition of outstanding ability and promise and to provide support for professional activities, \$8500.

(2018) Fraher, R. (PI) University of Wisconsin-Stout College of Arts, Communication, Humanities, and Social Sciences, and the Department of Design, for professional development and research activities, \$2560.

(2016) Fraher, R. (PI) University of Wisconsin-Stout Office of Research and Sponsored Programs, College of Arts, Humanities, and Social Sciences, and the Department of Design, for professional development and research activities, \$3550.

# **GRANTS**Continued

(2015) Fraher, R. (PI) University of Wisconsin-Stout College of Arts, Humanities, and Social Sciences, for professional development and research activities, \$1916.

(2015) Fraher, R. (PI) University of Wisconsin-Stout Research Services, for professional development and research activities, \$1000.

(2014) Fraher, R. (PI) University of Wisconsin-Stout Stout Online, for professional development and research activities, \$992.

(2013) Fraher, R. (PI) University of Wisconsin-Stout College of Arts, Humanities, and Social Sciences, for professional development and research activities, \$1200.

(2013) Fraher, R. (Co-PI) & Beck, D. (Co-PI) University of Wisconsin-Stout Research Services, for faculty / student conference co-presentation, \$3000.

(2008) Hokanson, B. (Co-PI) & Fraher, R. (Co-PI) University of Minnesota-Twin Cities, College of Design Technology Committee, for the development of learning exercises for creativity training, \$5000.

#### **Teaching**

(2016) Fraher, R. (PI) German Academic Exchange Service and University of Wisconsin-Stout College of Arts, Humanities, and Social Sciences, for participation in the Strategic Partnership Program to review curricula and identify opportunities for collaboration, \$2323.

(2011) Fraher, R. (PI) University of Wisconsin-Stout Curricular Incubation Center, for the revision of two courses required in the Bachelor of Fine Art in Graphic Design and Interactive Media program, \$2638.

#### **PRESS**

Ask a Bookseller: 'See Me in the Wonder' is an affirmation of life after loss, MPR News. Retrieved 2/5/2022 from https://www.mprnews.org/story/2022/02/05/ask-a-bookseller-see-me-in-the-wonder.

# PRESS Continued

Menomonie couple uses own experience to launch app focused on grieving, WQOW News 18. Retrieved 11/25/2020 from https://wqow.com/2020/11/25/menomonie-couple-uses-own-experience-to-launch-app-focused-on-grieving.

Menomonie couple turns their book on grief into an app, WEAU 13 News. Retrieved 11/23/2020 from https://www.weau.com/2020/11/23/menomonie-couple-turns-their-book-on-grief-into-an-app.

Menomonie Couple Create App to Help Users Move Through Grief, Volume One. Retrieved 10/2/2020 from https://volumeone.org/articles/2020/09/29/267028-menomonie-couple-create-app-to-help-users-move.

Seeing the Wonder, Interactions. Retrieved 9/8/2020 from http://mags.acm.org/interactions/september\_october\_2020/MobilePagedReplica. action?pm=2&folio=15#pg17.

Featured Artist: Robert Fraher, International Brazilian Opera Company. Retrieved 10/22/2019 from http://brazilianopera.com/robert-fraher/.

In-depth: Artist and Professor Robert Fraher reflects on his work in Brazil, The Rio Times. Retrieved 5/18/2019 from https://riotimesonline.com/brazil-news/rio-entertainment/art-and-culture/in-depth-artist-and-professor-robert-fraher-reflects-on-his-work-in-brazil/.

Menomonie couple publish picture book for all ages, Chippewa Herald. Retrieved 2/24/2018 from https://chippewa.com/dunnconnect/news/local/menomonie-couple-publish-picture-book-for-all-ages/article\_f7593fbb-aa43-5278-8cb5-8acd6213608c.html.

UW-Stout students supply ideas to chamber for perfect days in Menomonie, Leader-Telegram. Retrieved 7/2/2017 from https://www.leadertelegram.com/features/on-campus/uw-stout-students-supply-ideas-to-chamber-for-perfect-days/article\_bbfc42f9-e933-5866-8139-eefd854f56d6.html.

#### **PRESS**

#### Continued

The Resident: Robert Fraher, Young Space. Retrieved 8/18/2015 from https://yngspc.com/news\_opinion/2015/8/vi333pt3z46cf4euq19phqi4k5q5kq/.

School of Art and Design lands digital award, Chippewa Herald. Retrieved 12/13/2013 from https://chippewa.com/dunnconnect/variety/school-of-art-and-design-lands-digital-award/article\_7bc8d3c0-fa06-5f9a-bab9-f7127fe26408.html.

# TEACHING DEVELOPMENT

## **University of Wisconsin System**

Office of Professional and Instructional Development

- > Faculty College
- > 5/28/2013-5/31/2013

## **University of Wisconsin-Stout**

The Qube

- Supporting Transgender / Transitioning Students in the Classroom
- > 8/28/2018

## Nakatani Teaching and Learning Center

- > Graduate Research Advisement
- > 1/17/2012
- > First Year Faculty Pilot Program
- > 9/1/2011-5/21/2012
- > New Instructor Workshop
- > 8/16/2011-8/18/2011

## **University of Minnesota-Twin Cities**

Center for Teaching and Learning

- > Harnessing Feedback to Improve Learning
- > 9/2/2009
- > Maximizing the Value of Group Work
- > 8/26/2008
- > Teaching Through Active Lectures
- > 8/29/2007

# TEACHING DEVELOPMENT

Continued

- > Active Learning: Matching Teaching to Learning Goals
- > 8/29/2007

#### Center for Writing

- > Commenting On and Grading Student Writing
- > 8/27/2007-8/28/07

# GRADUATE RESEARCH ASSISTANTSHIPS

#### **University of Minnesota-Twin Cities**

College of Education and Human Development, Department of Curriculum and Instruction

- > Research Assistant for Charles Miller, Ph.D.
- Dr. Miller's research relates to emotional design opportunities in the field of Instructional Design.
   Responsibilities included software development, literature review, and scholarly writing.
- > 9/2008-12/2008

#### College of Design

- > Research Assistant for Brad Hokanson, Ph.D.
- Dr. Hokanson's research relates to the process of creativity training. Responsibilities included software development, digital media manipulation, and curriculum creation.
- > 6/2008-92008

#### **SERVICE**

# **University of Wisconsin-Stout**

#### University-level

- > Faculty Senate, Department Representative
- > 9/2023-12/2023
- > 9/2021-1/2022
- > 2/2012-9/2015
- > Diversity Bridge Team, College Representative
- > 9/2018-5/2020
- > Emerging Instructional Technology Committee, Member
- > 9/2013-9/2015

# College of Arts, Communication, Humanities and Social Sciences

- > Associate Dean Hiring Committee, Member
- > 1/2023-present

#### **SERVICE**

Continued: College of Arts, Communication, Humanities and Social Sciences

- > MFA in Design Program Advisory Committee, Member
- → 9/2013-present
- > MFA Thesis Committee for Karl Koehle, Member
- > 10/2020-8/2023
- > MFA Thesis Committee for Liang Wu, Member
- > 10/2019-8/2020
- > MFA Thesis Committee for Dan Banasik, Member
- > 10/2016-5/2018
- > MFA Thesis Committee for Mary Rohl, Member
- > 7/2015-8/2016
- > Interim Associate Dean Hiring Committee, Member
- > 5/2021, Successful Hire

## School of Art & Design

- > Curriculum Committee
- > 9/2018-5/2019, Member
- > 9/2015-9/2016, Chair
- > 9/2011-9/2012, Secretary
- > 9-Credit Teaching Load Ad Hoc Committee, Member
- > 2/2012-2/2016

# Department of Design

- > Personnel Committee
- > 9/2020-present, Chair
- > 9/2018-9/2020, Member
- Graphic Design and Interactive Media Search Committee, Chair
- > 9/2022-5/2023, Two Successful Hires
- > Post-Tenure Review Committee, Member
- > 12/2022
- Graphic Design and Interactive Media Search Committee, Chair
- > 9/2019-3/2020, Successful Hire

## SERVICE

Continued: Department of Design

- > Interactive Media Club, Faculty Advisor
- > 3/2015-5/2018
- > Time-based Media Search Committee, Member
- > 9/2017-3/2018, Successful Hire
- Graphic Design and Interactive Media Search Committee, Chair
- > 9/2016-2/2017, Successful Hire
- > Course Evaluation Revision Ad Hoc Committee, Chair
- > 9/2014-5/2015
- Graphic Design and Interactive Media Search Committee, Member
- > 9/2014-4/2015, Successful Hire
- Graphic Design and Interactive Media Search Committee, Member
- > 9/2013-4/2014
- Graphic Design and Interactive Media Search Committee, Member
- > 9/2012-42013, Successful Hire
- > Academic Advisor
- > 9/2011-present

### Scholarly

International Journal on Interactive Design and Manufacturing

- > Article reviewer
- > 8/2022

#### **Student Web Awards**

- > Founder and director
- > 1/2014-6/2016

Fairchild Books, an imprint of Bloomsbury Publishing

- > Book proposal reviewer
- > 6/2014-present

## SERVICE

Continued: Scholarly

International Digital Media and Arts Association

- > Advisory Board, Member
- > 6/2013-present
- > Conference Peer Review Committee, Member
- > 6/2012-8/2015

Multi: The R.I.T. Journal of Diversity and Plurality in Design

- > Article reviewer
- > 2/2009

#### Community

Menomonie Theatre Guild Public Relations Committee

- > Visual Design Consultant
- > 9/2020-12/2023

Clean Water & Healthy Food for Families in Gamboa, Rio de Janeiro, Brazil, supporting the efforts of Lanchonete<>Lanchonete (donated \$2991)

- > Fundraiser Organizer
- > 9/2019-12/2019

Julia Fraher Memorial Little Free Library

- > Library Steward
- > 9/2015-present

Julia's Journey Memorial Fundraiser, Minneapolis, Minnesota, benefiting the families of children undergoing cancer treatment at Children's Hospitals and Clinics of Minnesota Hematology / Oncology unit (donated \$132,377)

- > Event Chair
- > 8/2006-7/2010

## **PROFESSIONAL**

## **Skills**

- > Leadership / Mentoring
- > Interactive Design
- > User-Experience Design
- > Graphic Design
- > Motion Graphic Design
- > Object-Oriented Programming
- > Usability Testing
- > Video Direction / Production
- Script Writing
- > Video / Audio Editing
- > Audio Recording / Mixing / Mastering
- > Sound Design

# **Computer Languages**

- ActionScript
- > CSS
- > HTML
- JavaScript
- > MySQL
- > PHP
- > Processing
- > XML

## **Memberships**

**Association for Computing Machinery** 

- Special Interest Group on Computer Graphics and Interactive Techniques
- > 9/2005-present
- > Special Interest Group on Computer-Human Interaction
- > 9/2004-present